Floral Shop Journal Article

Your assignment is to visit 2 floral shops. One should be a traditional florist and the other can be a mass-market shop (ex. Kroger, H.EB., etc). As you go inside the shop tell me about the atmosphere and what it is that you see. Is the work station in the front of the store or is it in back? Do they have coolers with designs in them or is everything just out on shelves? Can you easily buy just a bundle of flowers if you wanted to? Is parking convenient? What other types of items does the shop sell besides flowers? Are they running any specials? Is there someone readily available to assist you? ( If an employee asks if you need anything, telling them you are writing a journal article comparing different types of floral shops for class.) If so was the staff friendly? Is delivery an option? In the article you should state the name of the florist you visited and where they are located!

You do not have to answer all of these questions and you are not limited to just these questions. Your journal article should be **at least 1 FULL PAGE HAND WRITTEN!** It is due on **FRIDAY, Feb. 8th!**