

CAREER BROCHURE RUBRIC

STUDENT NAME	DATE	
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	TOTAL VALUE	SELF EVAL	TEACHER EVAL
CONTENT			
*Brochure contains the required information: Job Descript/Working Conditions/Education/Job skills/Training/Licensing or Certs/Salary/Openings/ Professional Org & Assoc's	40		
*Diagrams, drawings, pictures, and/or graphics are related to the career and are appropriate	10		
LAYOUT			
*Headings are used to indicate information.	5		
*Information is appropriate to the headings.	10		
*Brochure is folded as single or trifold and information is contained within the panel.	5		
ORGANIZATION			
*Presentation is visually attractive (includes color and exciting text and flow)	15		
*Spelling	5		
*Grammar	5		
*Neatness	5		

TOTAL POINTS	100		
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GRADE			
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